

EGE UNIVERSITY FACULTY OF LETTERS SWOT LIST

INTERNAL ENVIRONMENT		EXTERNAL ENVIRONMENT	
STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
RESEARCH	RESEARCH	RESEARCH	RESEARCH
<ul style="list-style-type: none"> High number of research projects and publications in our faculty 	<ul style="list-style-type: none"> Inability to allocate enough time for research due to our faculty members' high work and course loads in some departments 	<ul style="list-style-type: none"> Statue of our university as Research University and the opportunity to benefit from additional support from the Support Program 	<ul style="list-style-type: none"> The risk of losing research university status
<ul style="list-style-type: none"> High level of cooperation with public, private sector and CSOs 		<ul style="list-style-type: none"> Lack of permanent staff limitation in research universities 	<ul style="list-style-type: none"> Limitations of the budget allocated for universities
<ul style="list-style-type: none"> Carrying out national and international joint projects with other faculties and departments of our faculty 		<ul style="list-style-type: none"> Increased support and importance given to R&D studies and studies to be carried out in priority areas within its scope in line with the country's policies 	<ul style="list-style-type: none"> Limitations of support for congress participation in scientific activities (congresses, symposiums etc.) due to some items being absent in the legislation
		<ul style="list-style-type: none"> Increase in external project budgets such as EU etc. 	<ul style="list-style-type: none"> Increased competitiveness of national and international universities
		<ul style="list-style-type: none"> Increased public and private organizations' interest in Ege University for their studies in different fields 	<ul style="list-style-type: none"> Dependence on foreign sources for some devices and consumables used in research
		<ul style="list-style-type: none"> Creation of new collaboration and project opportunities thanks to partner diversity 	<ul style="list-style-type: none"> Inflation and changes in exchange rates' negative effects on the number and quality of research and projects
		<ul style="list-style-type: none"> Presence of international university evaluation systems (THE, QS, Green Metrics etc.) 	
		<ul style="list-style-type: none"> Increased quality expectations of internal and external partners due to increased competition within the scope of national evaluation systems 	
EDUCATION	EDUCATION	EDUCATION	EDUCATION
<ul style="list-style-type: none"> Being a faculty with disability program awards, accessibility in education and accessibility in space awards, and accessibility in space candidacies 	<ul style="list-style-type: none"> Tendency of fluctuation in the number of academic staff coming to the University within the scope of international exchange programs 	<ul style="list-style-type: none"> Increased opportunities such as "talent gates" to promote internships and other talent management activities for students 	<ul style="list-style-type: none"> Students coming with legal regulations having negative impact on the quality of education
<ul style="list-style-type: none"> Being a faculty open to innovation and development 	<ul style="list-style-type: none"> Difficulties in theoretical and practical courses, especially in interactive education practices due to the high number of students 	<ul style="list-style-type: none"> Increasing demand for qualified graduates 	<ul style="list-style-type: none"> Student quotas above capacity being provided in some undergraduate programs at universities
<ul style="list-style-type: none"> Having a large number of departments preferred by students with high success rates in the YKS exam 	<ul style="list-style-type: none"> The number of students per academic staff in some academic units is above OECD standards 	<ul style="list-style-type: none"> The ongoing increase in national and international exchange programs and projects 	<ul style="list-style-type: none"> The number of graduates in some fields being too high to be employed in the sector
<ul style="list-style-type: none"> Being a well-established faculty that attaches importance to quality and the high rate of accredited education programs of the department by authorized accreditation institutions (10 programs) 	<ul style="list-style-type: none"> The need to increase communication with graduate students 	<ul style="list-style-type: none"> The potential to increase cooperation with foreign universities within the scope of internationalization policy 	<ul style="list-style-type: none"> Loss of interest to some of the associate degree and undergraduate programs in the world
<ul style="list-style-type: none"> Implementation of joint education programs with foreign universities 	<ul style="list-style-type: none"> Limited practice and internship opportunities for students in some departments 	<ul style="list-style-type: none"> The ongoing increase in online education applications and their prevalences 	<ul style="list-style-type: none"> Graduates having problems in finding a job in certain fields due to limited number of new staff recruits in public institutions and private sector
<ul style="list-style-type: none"> Inclusion of the qualifications sought in the relevant sectors in the education provided at our faculty 		<ul style="list-style-type: none"> Being an institutionally accredited university 	<ul style="list-style-type: none"> Decrease in the number of foreign students and academicians coming within the scope of international exchange programmes
<ul style="list-style-type: none"> Education programs being periodically updated to suit new needs in terms of quality and quantity (e.g. double diploma program) 		<ul style="list-style-type: none"> The graduates receiving the internationally accepted diploma supplement 	
<ul style="list-style-type: none"> Diversity of graduate programs (e.g. multidisciplinary and international collaborative programs, etc.) in terms of quality and quantity 		<ul style="list-style-type: none"> Being the first university to receive the "University that Supports Students' Career Development the Most Effectively" award 	
<ul style="list-style-type: none"> Practical training in relevant academic departments 		<ul style="list-style-type: none"> The university having many mechanisms (student council, deanery of students, etc.) within the scope of student-oriented education 	
<ul style="list-style-type: none"> Undergraduate and graduate programs being preferred by foreign students due to the quality of education 		<ul style="list-style-type: none"> Offering a large number of certified trainings through online education 	
PERSONNEL	PERSONNEL	PERSONNEL	PERSONNEL
<ul style="list-style-type: none"> Having an experienced, dynamic academic and research staff who participate in social and scientific civil society organizations 	<ul style="list-style-type: none"> Insufficient number of instructors in some departments 	<ul style="list-style-type: none"> Presence of the implementation of academic incentive allowance 	<ul style="list-style-type: none"> Qualified academic and administrative staff from the university leaving due to personal rights and economic reasons
<ul style="list-style-type: none"> Academic staff and specialized administrative staff providing expert opinion and training support in the preparation of laws/regulations and in the production of projects in different fields 	<ul style="list-style-type: none"> The need to improve the quantity, quality and competence of administrative staff in some departments 	<ul style="list-style-type: none"> Institutions and organizations having award programs for academia 	<ul style="list-style-type: none"> Qualified bachelors in some fields do not prefer academics due to economic reasons and staff problems
<ul style="list-style-type: none"> Having administrative staff who are aware of their duties, authorities and responsibilities, are open to innovations and can take initiative when necessary 		<ul style="list-style-type: none"> Various institutions, especially the Presidential Human Resources Office, organizing trainings for administrative staff 	

COMMUNITY	COMMUNITY	COMMUNITY	COMMUNITY
<ul style="list-style-type: none"> • Providing services and trainings for the community in diverse fields 	<ul style="list-style-type: none"> • The need for more support and reward mechanisms for social contribution activities 	<ul style="list-style-type: none"> • EGESEM, EGEÇEM and EGE-UZEM providing and certifying many society oriented courses 	<ul style="list-style-type: none"> •
<ul style="list-style-type: none"> • Presence of a community service practices course and realization of the projects 	<ul style="list-style-type: none"> • The need for studies identifying social problem areas with the public and CSOs 	<ul style="list-style-type: none"> • The campus being completely accessible by those who are physically challenged 	
<ul style="list-style-type: none"> • Having YÖK Accessible University Awards 		<ul style="list-style-type: none"> • Collections, exhibitions and museums in diverse fields (e.g. Ethnography Museum, Museum of Paper and Book Arts) 	
<ul style="list-style-type: none"> • Presence of personnel taking charge in the civil society organizations 		<ul style="list-style-type: none"> • Presence of Ege accessibility unit coordinatorship 	
<ul style="list-style-type: none"> • Organizing disadvantaged group activities 		<ul style="list-style-type: none"> • Increasing the social contribution of students with EGE+ (Ege Additional Development Activities Scorecard) 	
OTHER	OTHER	OTHER	OTHER
<ul style="list-style-type: none"> • The presence of an active "Psychological Counseling and Guidance Unit" for students 	<ul style="list-style-type: none"> • The fact that the maintenance and repair requirements of the devices used in research and analysis studies are met at a limited level due to costs 	<ul style="list-style-type: none"> • The creation of the potential to facilitate business processes in the organization with the development of systems such as information management systems, business intelligence, artificial intelligence, etc. 	<ul style="list-style-type: none"> • Rapid changes in educational policies
<ul style="list-style-type: none"> • Having a strong counseling system that helps the students to make arrangements for plans and decisions regarding their educations, and to determine their goals regarding their professions and their lives, and to solve the problems they encounter 	<ul style="list-style-type: none"> • The need for improvement in terms of physical condition and equipments some of our departments, buildings, laboratories and classrooms 	<ul style="list-style-type: none"> • Providing more qualified and competitive procurement opportunities to organizations due to increased competition in quality within suppliers 	<ul style="list-style-type: none"> • Risks of natural disasters
	<ul style="list-style-type: none"> • The need for improvement in common use and study areas used by students 	<ul style="list-style-type: none"> • Career Planning and Success Coordinatorship established to guide students in career planning and employment, and to monitor their career development actively serving our students 	<ul style="list-style-type: none"> • Decline in sponsor incomes
	<ul style="list-style-type: none"> • The need to improve dormitory service capacity for students in the periphery 	<ul style="list-style-type: none"> • Alumni Relations Office and alumni card opportunities 	
		<ul style="list-style-type: none"> • Presence of special roads for bicycles etc. in the campus 	
		<ul style="list-style-type: none"> • The campus existing as a single unit as a "city campus" 	
		<ul style="list-style-type: none"> • Being among the top 10 Sustainable Climate Friendly Universities as determined by YÖK 	